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**PARLIER UNIFIED TEAMS UP WITH DATAWORKS EDUCATIONAL RESEARCH  
TO IMPROVE LITERACY**

PARLIER, CA – In partnership with DataWORKS Educational Research, Parlier Unified School District is conducting an innovative, academic summer program designed to improve student literacy and math skills while also supporting teachers through classroom coaching. The six-week academy, which begins in June, will be called *StepUP to Literacy*.

A 2016 CAASPT assessment indicated that 94% of the students in third grade at PUSD were below state standards in literacy. StepUP to Literacy is designed to change those numbers. DataWORKS has used the latest research to design a click-and-go program which addresses the areas of phonics, phonemic awareness, reading fluency, vocabulary development, reading comprehension, and mathematics. During each day of the academy, participating students will receive two hours of “Learning to Read” instruction and one hour of math literacy instruction.

“In this academy, students will receive concentrated exposure to text,” said Dr. Silvia Ybarra, chief researcher at DataWORKS. “An intense focus on vocabulary development and textual analysis has been found to significantly improve student literacy.”

Because this academy has the potential to dramatically improve literacy for PUSD students, every step of the academy will be documented and studied. DataWORKS will select 8-10 students whose progress will be qualitatively tracked for the duration of the academy. A team of photo journalists and researchers will collect data, and take photos and videos of students and teachers in the classroom. The academic success will then be shared, through a series of blog posts and commentary videos, with the educational community in PUSD, across the US, and in countries such as Australia and China where they also have high populations of students struggling with English proficiency.

DataWORKS will provide digital and printed teacher manuals, pacing guides, and all student materials, making this a turn-key service for PUSD. This will allow teachers to focus on applying the latest evidence-based research in the classroom.

Dr. Ybarra also emphasized that teachers will be provided with coaching and support each day of the academy. Dedicated time has been set aside each day after school for professional development and high-level discussions of the research-based teaching strategies.

Follow the progress of the StepUP to Literacy academy on the DataWORKS Facebook page, at [www.facebook.com/dataworksed](http://www.facebook.com/dataworksed).

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**About DataWORKS Educational Research**

DataWORKS Educational Research was founded in 1997 with the single purpose of improving student learning. Since then, DataWORKS has steadily expanded to partner with more than a thousand schools around the world. Fundamentally, DataWORKS has a commitment to improving the effectiveness of the teacher in the classroom. That's why DataWORKS offers various professional development trainings, workshops, and tools to maximize classroom, school, and district success. [www.dataworked-ed.com](http://www.dataworked-ed.com).